

Users are free to use www.ilcollege2career.com on any device, mobile or desktop. When they arrive at the website, they are first prompted with an introductory window that contains a tutorial, which they can either click through, or skip:

The screenshot shows the introductory window of the Illinois College2Career website. At the top, there is a dark blue header with the Illinois state seal on the left, the text "ILLINOIS COLLEGE 2CAREER" in the center, and a language selector "EN" with a dropdown arrow on the right. Below the header, the main content area has a light gray background. A large blue modal window is centered on the screen. Inside this modal, at the top, is the text "Choose Your Options and Go!" in a large, bold, black font. Below this, there is a language selection section with the text "Language:" followed by two radio buttons: "English" (which is selected) and "Español". Below the language selection, the text "Welcome to" is in a smaller font, followed by "ILLINOIS COLLEGE 2CAREER" in a large, bold, white font. Below the logo, there is a paragraph of text: "Illinois College2Career helps you find Illinois colleges that best fit your educational priorities and career goals within the state." At the bottom of the modal, there are two buttons: a light blue button with the text "Check out our tutorial!" and a dark blue button with the text "Find your match now!". Below the modal, there is a footer section with links: "Terms of Use | Privacy Policy | Data Sources | More Info |" and "About this Tool |" followed by a "Feedback" button with a speech bubble icon. At the very bottom, there is a copyright notice: "Copyright © State of Illinois".

ILLINOIS COLLEGE
2CAREER

EN ▾

Choose Your Options and Go!

Language: ☒ English ☐ Español

Welcome to
**ILLINOIS COLLEGE
2CAREER**

Illinois College2Career helps you
find Illinois colleges that best fit
your educational priorities and
career goals within the state.


Check out our tutorial!

Find your match now!

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After the tutorial (or if they skip the tutorial), the user's first option is to choose between 2-year or 4-year colleges:

**ILLINOIS COLLEGE
2CAREER**

EN ▾

Choose Your Options and Go!

What type of college do you want to attend?

☐ 2-Year College ☐ 4-Year College ?


[Clear all selections](#)

SEE RESULTS >

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Once they have chosen a school type, they can select an area-of-study of interest to them, or all areas-of-study. They can also select any schools they may be interested in, or all schools with the selected area-of-study:

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2CAREER**

EN ▾

Choose Your Options and Go!

What type of college do you want to attend?

☐ 2-Year College ☒ 4-Year College ?

What are you planning to study?

?

Can't find the area of study you're looking for?
[Click here for help.](#)

What colleges would you like to explore?

?

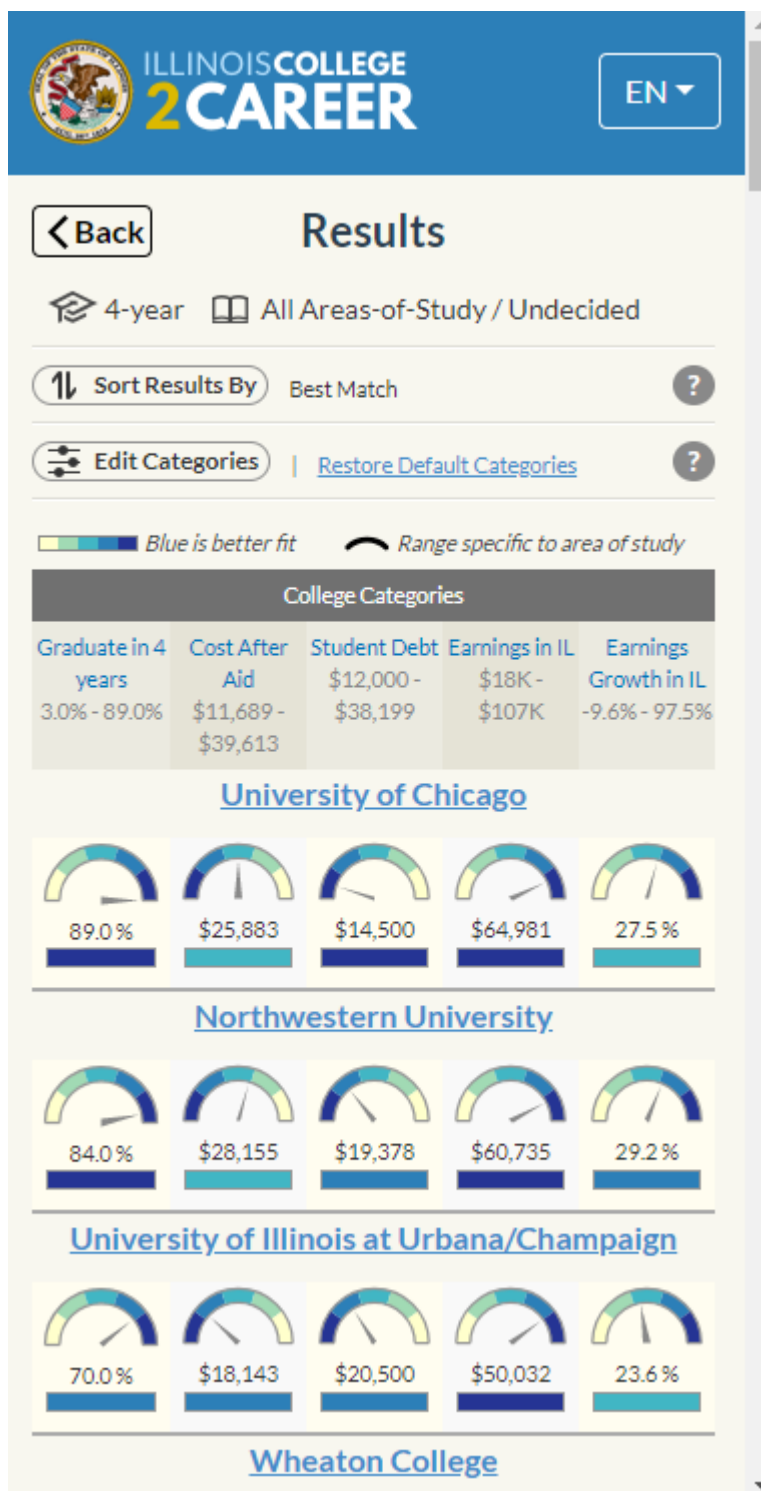
[Clear all selections](#)

SEE RESULTS >

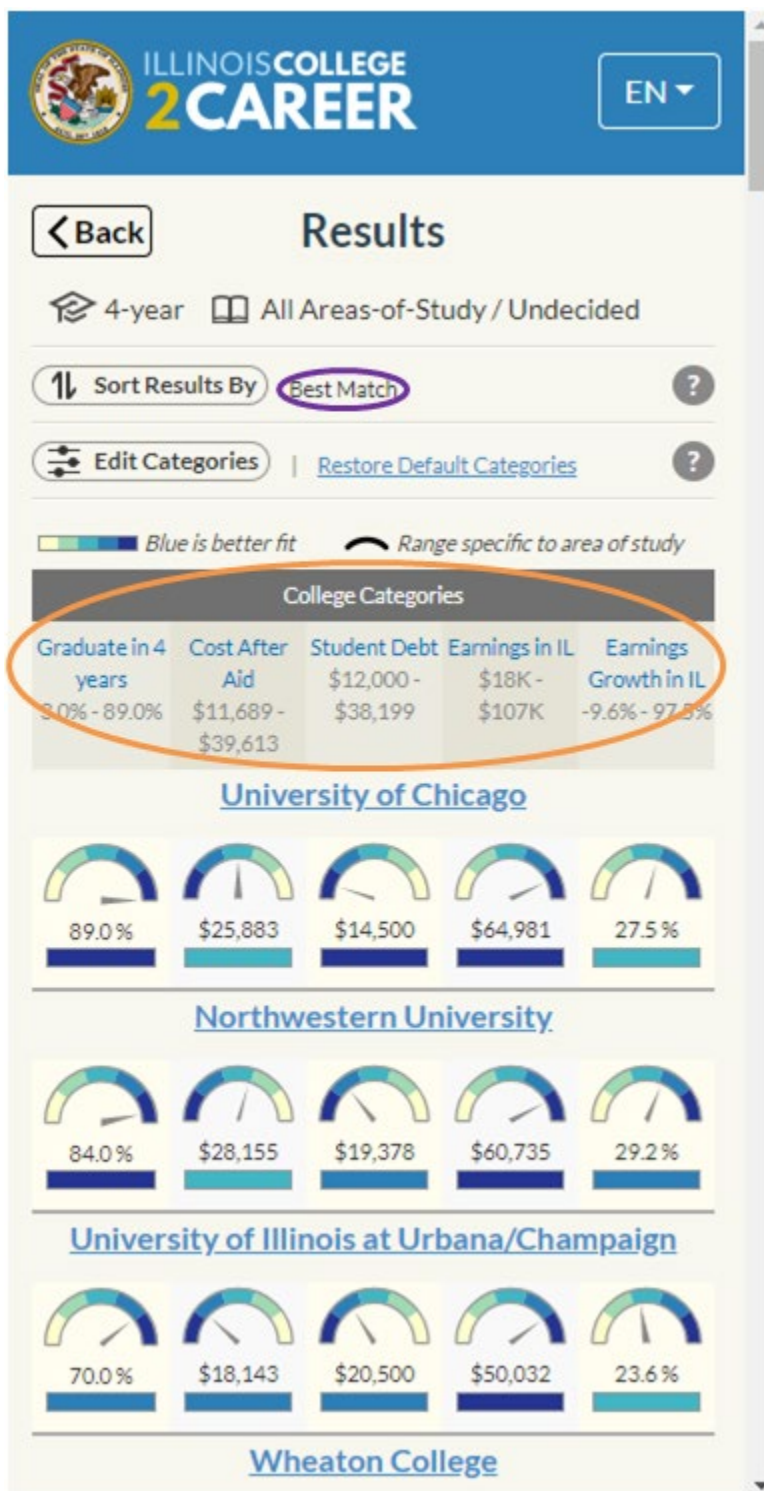
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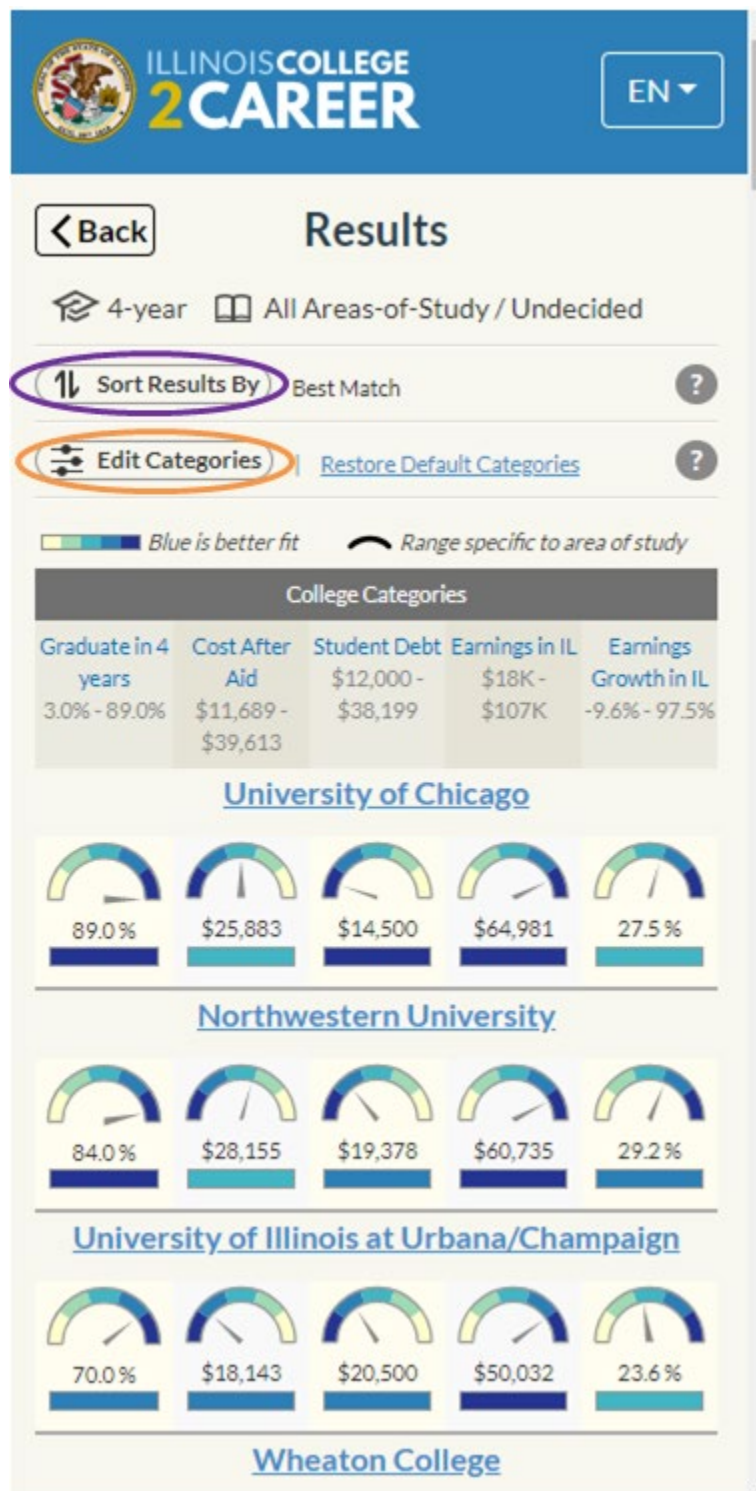
After they have selected “See Results” they are shown characteristics about their selected colleges with their selected area-of-study:



By default, the results display five **categories** and the ordering of the schools is determined by those that “**Best Match**,” or have the best scores in, the categories displayed.




Users have options to **re-sort** the results or **change the categories** that they are viewing:



When **editing categories**, the user can display as few as one, or up to as many as five categories at a time. Changing the categories being displayed will change the ordering of the colleges in the results when sorted by "Best Match." If users choose to **re-sort** the results, the schools will sort by however the user selects.



The user's **sort options** are best match, alphabetically, by distance to a zip-code they enter, or by any of the categories being displayed:

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Results

 4-year  All Areas-of-Study / Undecided

Sort Results By

Best Match ?

Sort by...

✕

More Default Categories ?

✓ Best Match

A-Z

Distance

Graduate in 4 years

Cost After Aid

Student Debt

Earnings in IL




Earnings Growth in IL

Range specific to area of study






Categories

Student Debt	Earnings in IL	Earnings Growth in IL
\$12,000 - \$38,199	\$18K - \$107K	-9.6% - 97.5%






City of Chicago

 14,500  \$64,981  27.5 %

Northwestern University

 84.0 %  \$28,155  \$19,378  \$60,735  29.2 %

University of Illinois at Urbana/Champaign

 70.0 %  \$18,143  \$20,500  \$50,032  23.6 %

The users have numerous **category** options to choose from, and the options are different for the 2-year and 4-year paths through the tool:

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Edit Categories ✕

You may select up to 5 categories

☐ [Show category descriptions for all](#)

College Categories


These categories contain data specific to the college as a whole.

- ☐ ACT Score
- ☐ Acceptance Rate
- ☒ Cost After Aid
- ☐ Distance to Main Campus
- ☒ Earnings Growth in IL
- ☒ Earnings in IL
- ☐ Employed in IL

Cancel Apply

70.0 % \$18,143 \$20,500 \$50,032 23.6 %



On the results screen, users can also click on a school name to see more information about that school:


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Results

 4-year  All Areas-of-Study / Undecided

 Sort Results By Best Match ?

 Edit Categories | [Restore Default Categories](#) ?

 Blue is better fit  Range specific to area of study

College Categories				
Graduate in 4 years	Cost After Aid	Student Debt	Earnings in IL	Earnings Growth in IL
3.0% - 89.0%	\$11,689 - \$39,613	\$12,000 - \$38,199	\$18K - \$107K	-9.6% - 97.5%


[University of Chicago](#)


Learn More About... X


[School Details](#)

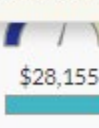
[Graduates Entering Job Market](#)

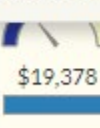
[Graduates Continuing Education](#)

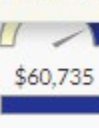
 89.0%

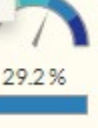
 7.5%

 84.0%


 \$28,155


 \$19,378


 \$60,735


 29.2%


[University of Illinois at Urbana/Champaign](#)

 70.0%

 \$18,143


 \$20,500

 \$50,032

 23.6%

[Wheaton College](#)

Selecting “School Details” will open a window with more information about the school:

ILLINOIS COLLEGE
2 CAREEREN ▾

University of Chicago

✕

< School Name and Address ▾ >

Contact for more information

School name

University of Chicago

Address

5801 South Ellis Avenue

City, State, Zip

Chicago, IL 60637-1513

Main telephone

773.702.1234

Website

<http://www.uchicago.edu/>

More at Illinois CIS

70.0%

\$18,143

\$20,500

\$50,032

23.6%

[Wheaton College](#)

There are several sections of information within the “School Details” window:

University of Chicago

School Name and Address ▲

School Name and Address

Costs

Financial Aid

Admissions

General Information

Student Body

Contact for more information

School name

University of Chicago

Address

5801 South Ellis Avenue

City, State, Zip

Chicago, IL 60637-1513


Main telephone

773.702.1234

Website

<http://www.uchicago.edu/>

Selecting “Graduates Entering the Job Market” will display job market information about completers from the chosen area-of-study at the selected school:

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◀ Results

Graduates Entering the Job Market ?

Data corresponds to graduates completing **All** areas of study at **University Of Chicago**.


Across All Industries ?

Employed in IL	29.5%
Earnings in IL	\$64,981
Earnings Growth in IL	27.5%
Job Stability in IL	78.9%

Top Industries ?

Industry	Professional, Scientific, and Technical Services
Job Stability in IL	83.7%
Earnings in IL	\$63,495
Industry	Finance and Insurance
Job Stability in IL	85.1%
Earnings in IL	\$98,279
Industry	Educational Services

Selecting “Graduates Continuing Education” will display information about how many persons who completed a program at the selected school, then went on to do more schooling. A breakdown by whether the continued schooling was in-state or out-of-state is also shown:

 **ILLINOIS COLLEGE
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EN ▾

[< Results](#)

Graduates Continuing Education

?

Data corresponds to graduates completing **All** areas of study at **University of Illinois at Urbana/Champaign**.

Percent Continuing Higher Education within 2 years after Graduation


Overall Continued Enrollment Rate	25%
Continued Enrollment Rate In-State	16%
Continued Enrollment Rate Only Out-of-State	8%

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Also from the results screen, both the category names (which are also column headers) and all of the visuals are clickable.

Clicking a **category name** will bring up its definition:



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Results

4-yearAll Areas-of-Study / Undecided

Sort Results ByBest Match

Edit CategoriesRestore Default Categories

Blue is better fitRange specific to area of study

College Categories				
Graduate in 4 years	Cost After Aid	Student Debt	Earnings in IL	Earnings Growth in IL
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27.5%

Northwestern University

84.0%

\$28,155

\$19,378

\$60,735

29.2%

University of Illinois at Urbana/Champaign

70.0%

\$18,143

\$20,500

\$50,032

23.6%

What's This?

X

Student Debt

The average amount borrowed by graduates through federal loan programs such as Perkins and Stafford Subsidized and Unsubsidized loans to pay for their undergraduate education.

Show More

Close Help

84.0%

\$28,155

\$19,378

\$60,735

29.2%

University of Illinois at Urbana/Champaign

70.0%

\$18,143

\$20,500

\$50,032

23.6%

Clicking on a **visual** will bring up a more detailed view of the data displayed:

